

OFFICIAL SOUVENIR BOOK
OF THE NEW YORK

World's Fair

1965



IN BEAUTIFUL NATURAL COLOR \$1.00

COME TO THE FAIR

The Fair is located in Flushing Meadow Park on the site of the 1939-40 New York World's Fair. Major permanently constructed arterial, railroad and subway approaches make the Fair easily accessible. J. F. Kennedy International and LaGuardia Airports are only a few minutes away. A pleasant voyage by water will end at the World's Fair Marina.

The visitor will find almost everything at the Fair. It is a classroom and a circus, a journey around the world, a look back at the past, a glimpse into the future. It is characterized by fun, nostalgia, awe and sometimes tired feet, but rarely by boredom. It is estimated that it would take 12 days to see everything, traveling at a brisk pace.

Thrill to the countless unforgettable experiences . . . General Motors' Global Futurama Ride . . . Helicopter Landing on rooftop of Port Authority Building . . . breathtaking beauty of Michelangelo's Pieta . . . religious pavilions . . . Homes of the Future . . . Swiss Sky Ride . . . life-sized reproductions of dinosaurs . . . underwater exhibits . . . cultural and architectural styles of participating countries . . . exotic restaurants . . . from drumbeat to telstar in a moving chair . . . spectacular display of synchronized water, fireworks, color and animations . . . Monorail . . . Kiddyland . . . and many fantastic glimpses into the future which will become reality to the eager, questioning minds of today

The exhibit space is divided into five separate areas: Industrial; Transportation; International; Federal and States; and Lake Area.

There are exhibits from many nations of the world and international organizations. They have taken this unparalleled opportunity to exhibit their accomplishments, attractions and products.

Some of the permanent features of the Fair are the New York City Pavilion, Unisphere®, and the Statues of the Rocket Thrower and Freedom of the Human Spirit.

The UNISPHERE®, symbol of the New York World's Fair, rises 140 feet above a 310 foot reflecting pool, with its land masses supported on an open grid of latitudes and longitudes. This symbol dramatizes the interrelation of the peoples of the world and their hopes for "Peace Through Understanding." This is the basic purpose of the Fair, to educate the peoples of the world as to the interdependence of nations to insure a lasting peace. The Fair is dedicated to man's achievements on a shrinking globe in an expanding universe, his inventions, discoveries, arts, skills and aspirations.



The Unisphere®
as viewed from the
Court of States



THE FABULOUS UNISPHERE®

theme symbol of the Fair

The Unisphere® towers 140
feet over ground level

The beautiful nighttime
spectacle of the Unisphere® in
the Fountain of the Continents





GLIMPSES OF THE FAIR

Coca-Cola



Bell System Exhibit



General Electric
Progressland at Night



Pepsi-Cola's
"It's a Small World" -
A Salute to UNICEF



The Port of New York Authority
Heliport and Exhibit Building



INDUSTRIES' ARCHITECTURAL WONDERS

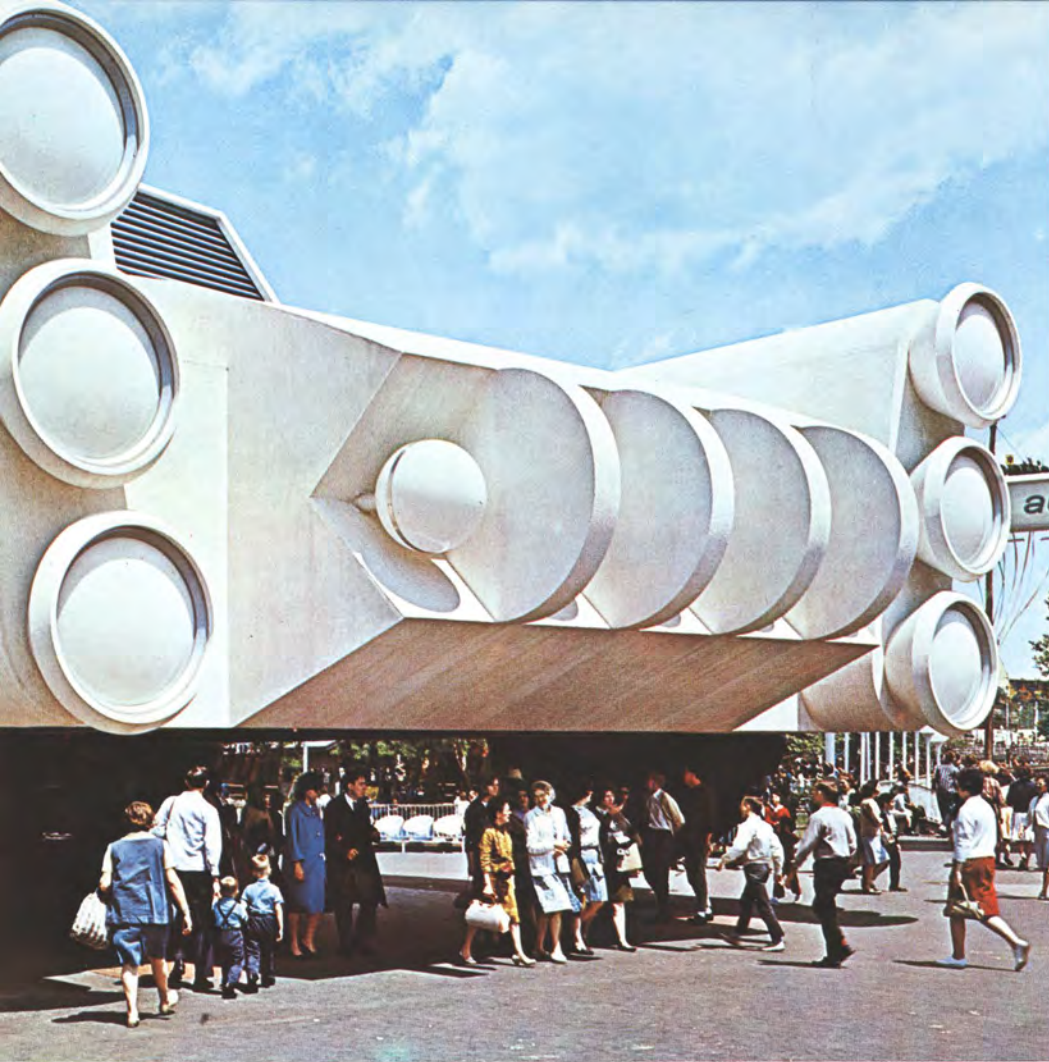
General Motors
Futurama Building



The Tower of Light with
the world's most powerful
searchlight — 12 billion
candlepower.

General Motors Building
at night





The biggest car in the world at "Autofare" —
Chrysler Corporation Exhibit

The Ford Pavilion



TESTIMONIAL
TO AMERICA'S
INDUSTRIAL
STRENGTH

Giant Engine at "Autofare"



The Ford Rotunda

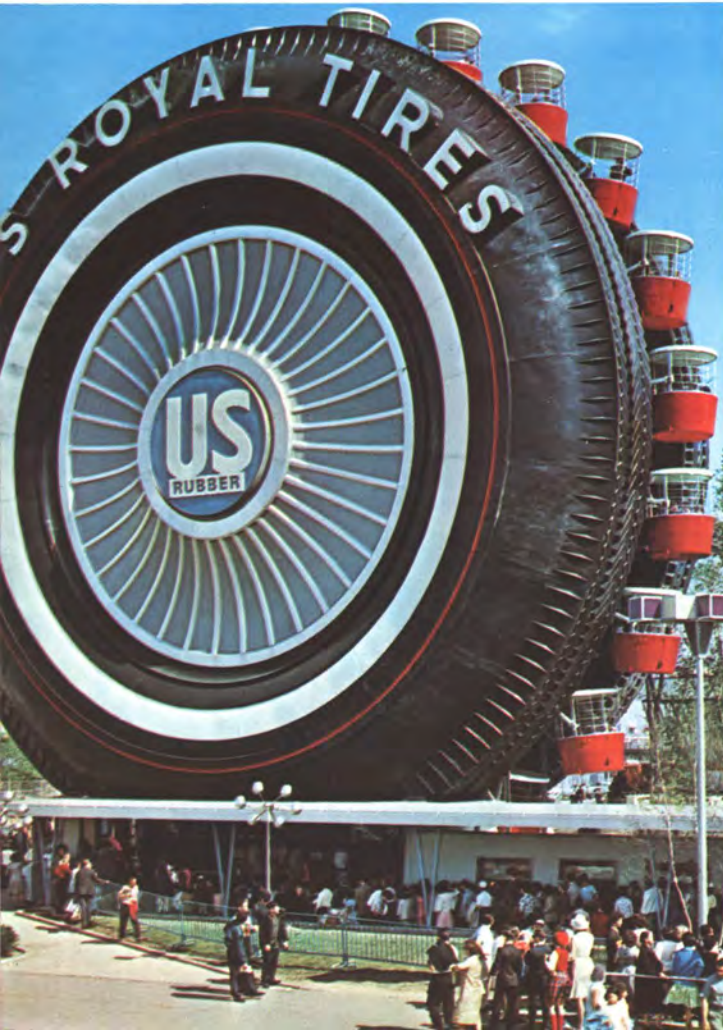


The Continental
Insurance Companies
Pavilion



INDUSTRIAL HIGHLIGHTS

U. S. Rubber 80-foot Ferris Wheel



Westinghouse Time Capsule

Sinclair's Tyrannosaurus Rex





The Protestant and
Orthodox Center



The Vatican Pavilion



The Billy Graham
Pavilion

The PIETA, Michelangelo's
465-year old masterpiece.





Thailand Pavilion

INTERNATIONAL EXHIBITS



Indonesian Pavilion



Löwenbräu Gardens

Pavilion of Greece



Sudan Pavilion

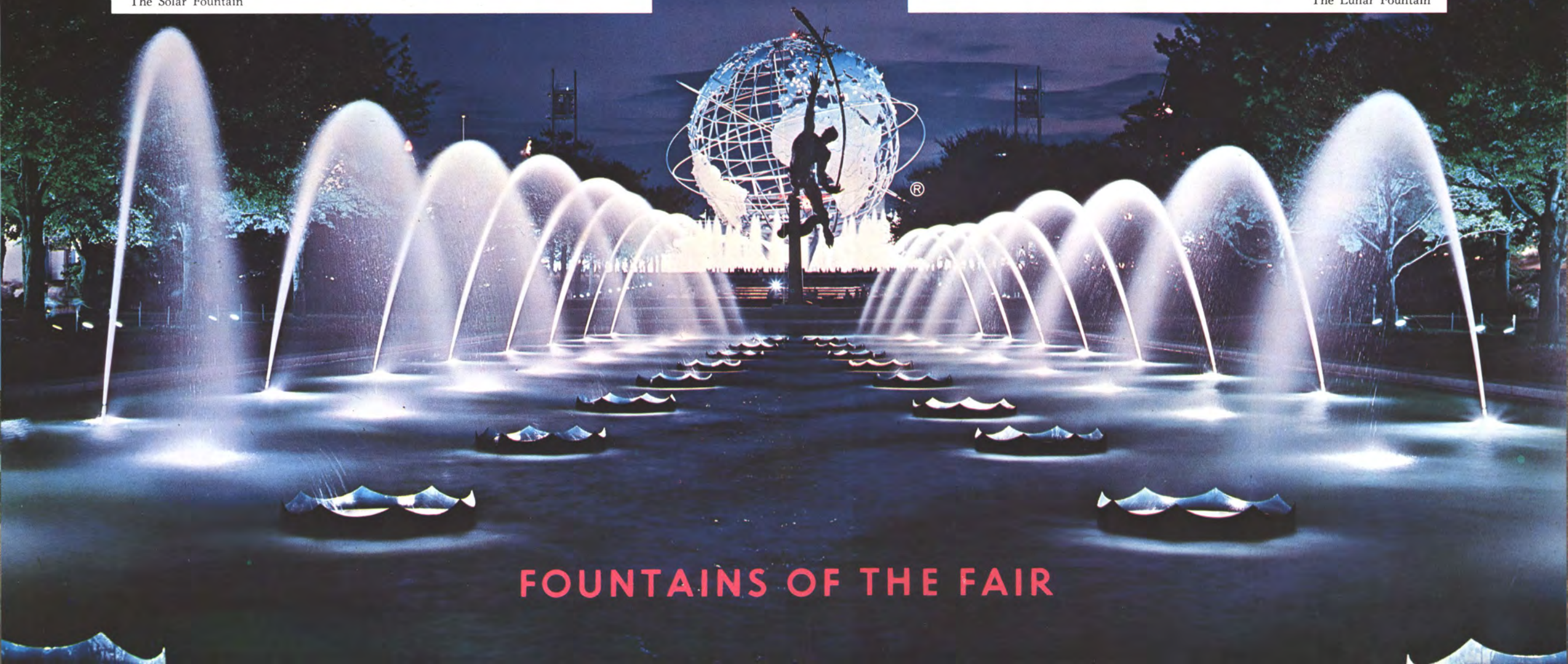




The Solar Fountain



The Lunar Fountain



FOUNTAINS OF THE FAIR



EXHIBITS FROM ACROSS THE SEA

Republic of China Pavilion

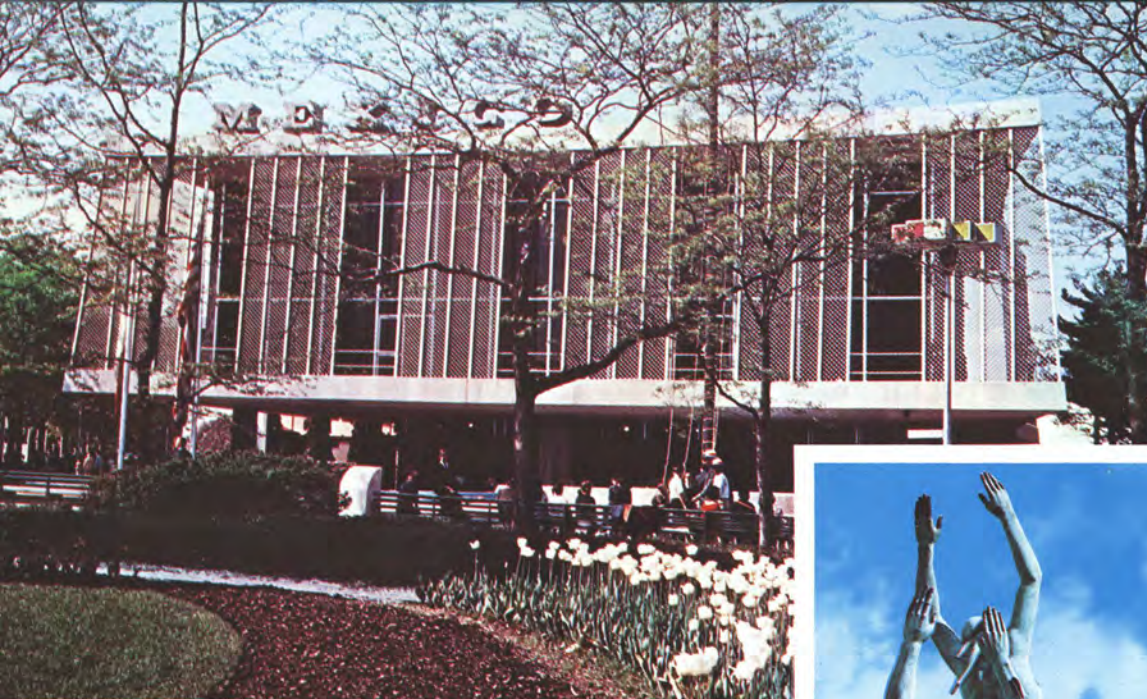


Hong Kong Pavilion

Caribbean Pavilion







Mexico Pavilion

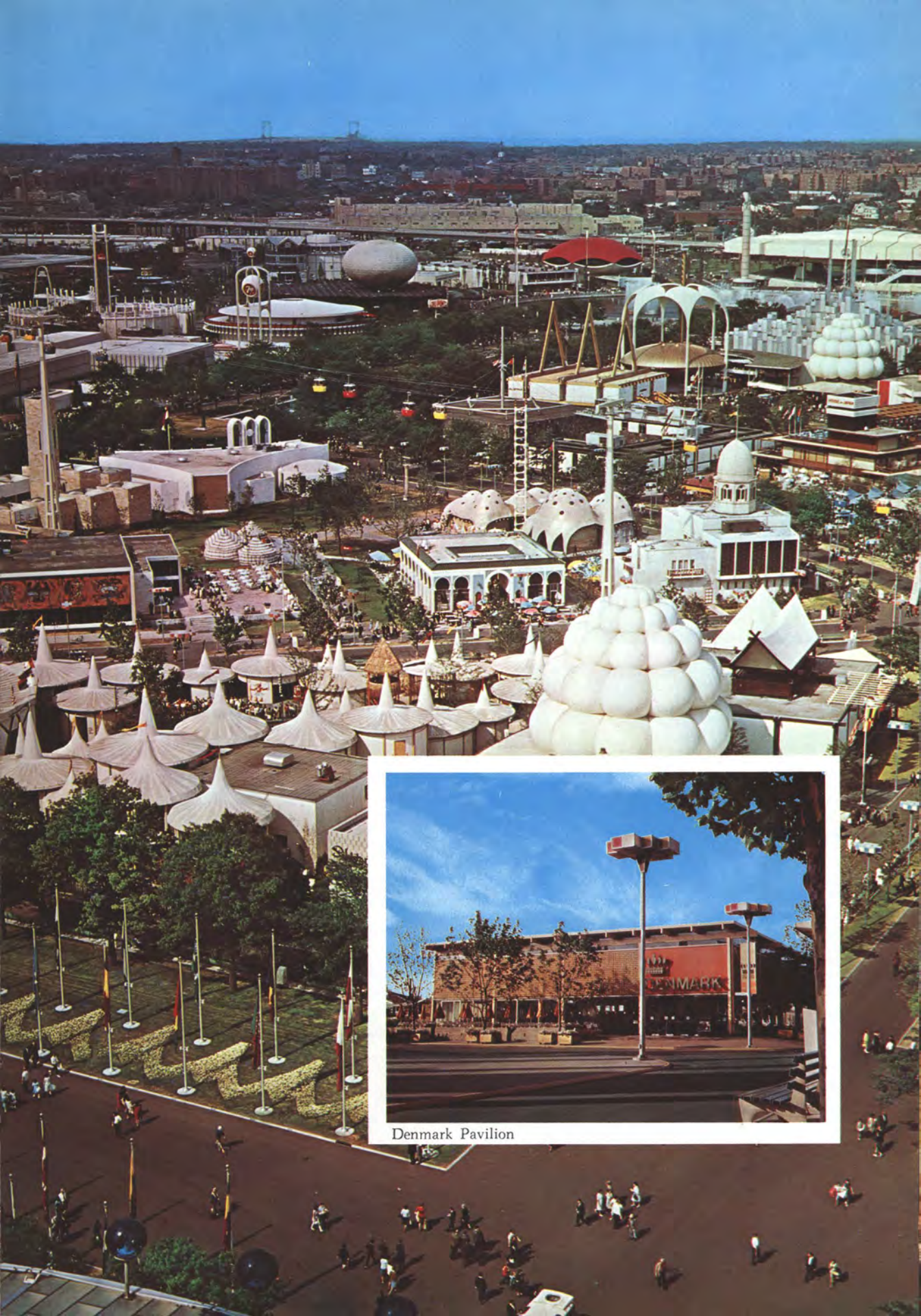
The Freedom of the Human Spirit
Marshall Fredericks, sculptor



Austrian Pavilion



Aerial View
of the Fair



Denmark Pavilion



THE FAIR DAY AND NIGHT







"Abraham Lincoln: On the Prairie"
Illinois Pavilion
Anna Hyatt Huntington, sculptress

New York State Exhibit at night



UNITED
STATES
PAVILION



The Port of New York Authority
Heliport and Exhibit Building



Florida Pavilion featuring its famous porpoise show

The Rocket Thrower
Donald Delue, sculptor



**U.S.
SPACE
PARK**



Atlas-Mercury launch vehicle



Titan II stands 110 feet high
with a Gemini capsule in
position for launch

Saturn V Boat Tail

Replica of the X-15 rocket plane





The Flume Ride



FUN AT THE FAIR

The Swiss Sky Ride



Part of the Lake Area showing Monorail





Carousel in the Belgian Village

French puppet show, "Les Poupées de Paris" (With Aerial Tower Ride in background)





The Belgian Village

After a pleasant visit to the Fair,

one can tour the many historical and

scenic attractions in and around New York

by taking advantage of the best

transportation facilities available anywhere.





Official souvenir book
of the **NEW YORK**
WORLD'S FAIR 1965

\$1.00

in full natural color